

2017 Questionnaire

Venue:

Name of Show:

What Did You Think of The Show?

- Brilliant Good Okay Wish We'd Stayed at Home

Where Did You Hear About Today's Performance?

- Venue Website Venue Brochure Mumsnet Netmums
 Twitter Facebook Email Word of Mouth
 Poster/Flyer Other (please specify) _____

How Would You Rate The Following? Very Good Good Average Poor Very Poor

Your Overall Experience at the event today?

Overall value for money at the event today?

The quality of the performance?

Having Seen the Show would you say you are likely to....

Very Likely Likely Unlikely Very Unlikely No

Go and see more children's theatre in future?

Come back to this venue again in future?

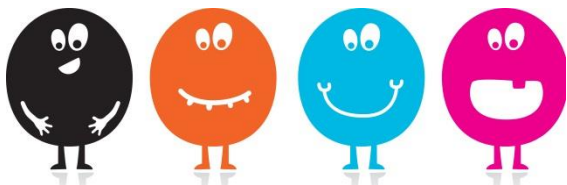
Is there anything else you would like to tell us about your experience today?

Have you and your family been to a children's theatre show before?

Yes within the last 12 months

Yes but more than 12 months ago

No



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The last few questions are a bit more personal. We ask these questions so we can understand more about who is, and is not, visiting our venue. If you would rather not to give this information please tick 'prefer not to say'

Are You...

- Male Female Prefer Not to Say

Are You...

- 12-16 17-24 25-34 35-44
 45-54 55-64 65-74 75+
 Prefer Not to Say

What are the age groups of the children in your party? (Tick all that apply)

- 0-2 3-5 6-8
 9-11 12-16 Prefer Not to Say

What is Your Postcode? (For analysis purposes only, we will not contact you)

What is Your Full Name?

What is Your Email Address?

Would you be interested in taking part in further Big Imaginations Research?

- Yes No

Would You like to be signed up to the Big Imaginations Mailing List?

- Yes No



Thank you for helping us improve our service by letting us know what you really think. Go online to tell us more and to keep up-to-date with all the Big Imaginations shows at www.bigimagnations.co.uk